

YOUR 12th-13th November 2011, Stoneleigh Park, Warwickshire
HORSE LIVE
EVERYTHING FOR YOU AND YOUR HORSE

Press Release

Glacialis Win Stand at Your Horse Live!

LISA McCummings and her business Glacialis are heading to Your Horse Live, after winning a stand at the exciting two day event through a national competition in Equestrian Business Monthly.

Glacialis provides a unique and innovative product range of crystallised riding hats, gloves, stocks and jackets following the launch in April this year.

The Glacialis range is already proving hugely popular and Lisa is looking forward to showcasing the products at Your Horse Live.

Your Horse Live takes place at Stoneleigh Park in Warwickshire, November 12 and 13. The two day indoor event not only promises to be crammed full of celebrity riders, brilliant demonstrations and expert advice but also offers one of the largest equestrian shopping experience's within the UK.

Said Lisa: "I was so thrilled when I was contacted about winning the stand competition. To be able to exhibit the Glacialis range at Your Horse Live is brilliant and I can't wait.

"I have been delighted with how well Glacialis is going and the stand at Your Horse Live will help provide the next step in developing the business further and reaching more people in the equestrian community.

"The Glacialis range caters for all sections of the market from the extravagantly sparkled Champagne Riding Hat to dazzling gloves and stocks perfect for that "special" Christmas gift.

"I hope that the Glacialis stand will provide something new and never seen before at Your Horse Live and will be a guaranteed talking point at the show.

"Your Horse Live, along with the expertise and support of the design team, helping to develop the stand as part of the prize will provide a perfect platform for helping our young business to grow."