

Press Release

Realise Your Potential with Richard Maxwell at Your Horse Live

Visitors to Your Horse Live this November can look forward to being entertained, and enlightened by Richard Maxwell's daily demonstrations.

With a background in the army and Household Cavalry Richard (more commonly known as Max to his friends and clients) has made a name for himself as a trainer who has taken the best elements of both traditional and natural horsemanship, and developed a method of teaching which allows both horse and rider to fulfil their potential.

Held on November 13 and 14 at Stoneleigh Park, Warwickshire, Your Horse Live promises to be an action packed two days of top class demonstrations and great shopping. Save 20% on gate prices by booking your tickets today!

It was a meeting with Monty Roberts that first opened Max's eyes to the possibilities offered by some of the more alternative methods of horsemanship. Since then Max (whose personal philosophy is to never stop learning) has absorbed information from some of the best horsemen and women in the world, from a range of different backgrounds. His aim when he teaches and gives demonstrations is to provide the rider/owner with the tools to enable them to communicate clearly and effectively with their horse – Max finds that most problems arise because the horse is confused and receiving mixed messages from its handler. This way, he hopes to help owners get the very best from their horse, whether that's on a competitive level or not, and in whatever discipline.

Max will be giving a number of demonstrations at Your Horse Live, working with horses who have some of the more common problems and issues he regularly encounters. He'll also be showing the audience some simple exercises that they can take home and use to improve their relationship with their own horse.

Book your tickets in advance and save 20%.

Advance bookings hotline closes on Wednesday 10th November 2010 at midday. To book your tickets in advance and save 20% on gate prices visit www.yourhorselive.co.uk or call 0844 581 0770 and quote **YHL-TSM**. For bookings of 10 or more, call 0800 358 0058, quote **TSMGRP** and save a further 10%.

ENDS

Notes to Editors

	Advance Ticket Prices*	Gate Ticket Prices
Adult - 16+	£16.00	£20.00
Child - 5-15	£8.00	£9.00
Senior Citizen - 60+	£13.00	£15.00
Student	£13.00	£15.00

Family Ticket
(2 adults 16+ & 2 children 5-15)

£44.00

£48.00

**All advance bookings are subject to a £1 transaction fee.*

For further information please contact Tim Smith or Joanna van den Bos at TSM on 01724 784600.